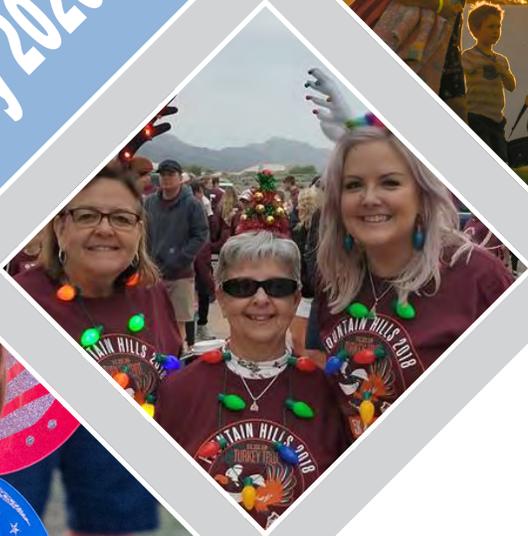


July 2020 - June 2021



# Special Events

Sponsorship  
Benefits Guide

# Town of Fountain Hills Special Events

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*The Town of Fountain Hills may consider in-kind donations and custom packages for any level of sponsorship.*

*The Town of Fountain hills encourages sponsor to theme their booth towards the event attending.*

**Contact**

Linda Ayres  
Recreation Manager  
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# Fourth at the Fountain

## Fountain Park

Put on your red, white and blue and join friends and neighbors at Fountain Park on July 4th to celebrate Independence Day in Fountain Hills at our Fourth at the Fountain celebration! The festivities will kick off at 6:00pm with music, kids bounce houses, and rock climbing wall. A DJ will keep the whole family moving and grooving with great tunes and prizes throughout the night.

This event will conclude with a fireworks display at 9:00pm over the park's picturesque Fountain Lake. This community wide event is open to guests of all ages and completely free of charge.

 **July 4, 2020**  
6:00 p.m. - 10:00 p.m.

 **12,000+**  
Estimated Attendance

# Cancelled due to COVID-19

## Sponsor Benefits

### Presenting Sponsor: \$7,500

- Sponsorship Recognition in Direct E-mail Blasts
- Pre-event Social Media recognition
- Sponsor Logo on Event Banner
- Naming Rights of the Event Main Stage or Similar Featured Area(s)
- On-site Booth Space (Canopy, Table and 2 Chairs) in Premier Featured Location of the Event
- Recognition in Fountain Hills Times
- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition

### Blue Sponsor: \$5,000

- Sponsor logo on posters and banners at event
- Recognition in Fountain Hills Times
- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Sponsor table at event
- Pre-event Social Media recognition

### White Sponsor: \$2,500

- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Sponsor table at event
- Pre-event Social Media recognition
- Recognition in Fountain Hills Times

### Red Sponsor: \$1,000

- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Pre-event Social Media recognition
- Recognition in Fountain Hills Times

### Patriot: \$550

- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Social Media recognition
- Recognition in Fountain Hills Time

### Stars & Stripes: \$250

- Live MC Announcement - Sponsorship Recognition
- Social Media recognition

### Minute Men: \$100

- Live MC Announcement - Sponsorship Recognition

**\*Sponsorship deadline is 4 weeks before the event\***

# Back 2 School Bash

Four Peaks Park

Join the Fountain Hills Community Services Department as we celebrate the end of summer! This free event features inflatable water slides, carnival games, food trucks, a DJ, and interactive park-our demos.

The Maricopa County Sheriff's Office & the Fountain Hills Fire Department will also be on hand showing off some cool vehicles and equipment.



 **August 22, 2020**  
5:00 p.m. - 8:30 p.m.

 **1,000+**  
Estimated Attendance

## Cancelled due to COVID-19

### Sponsor Benefits

**Platinum Sponsor: \$1,000**

- Sponsor banner featured at event
- Sponsorship Recognition in Direct E-mail Blasts
- Social Media recognition
- Sponsor recognition at Town booth
- Live MC Announcement - Sponsorship Recognition

**Gold Sponsor: \$250**

- Sponsorship Recognition in Direct E-mail Blasts
- Social Media recognition
- Live MC Announcement - Sponsorship Recognition

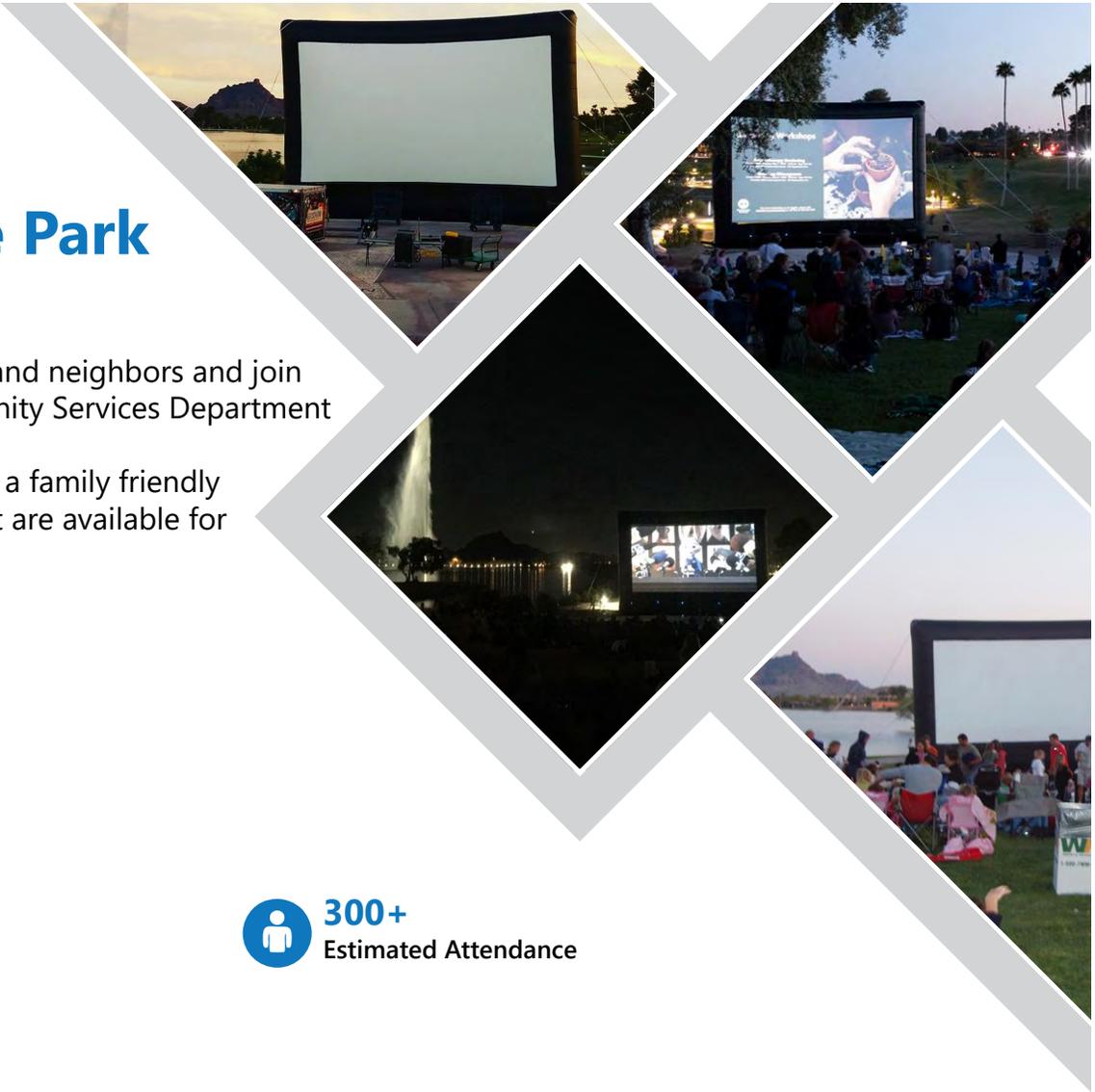
***\*Sponsorship deadline is 4 weeks before the event\****

# Movie in the Park

## Four Peaks Park

Grab your family, friends, and neighbors and join the Fountain Hills Community Services Department for a Movie in the Park!

This free event will feature a family friendly movie and concession that are available for purchase.



### Fall

October 3, 2020  
7:00 p.m. - 9:30 p.m.

### Spring

March 20, 2021  
7:00 p.m. - 9:30 p.m.



300+

Estimated Attendance

## Sponsor Benefits

### Platinum Sponsor: \$500 - Fall or Spring Movie

- Sponsorship Recognition in Direct Email Blasts
- Social Media Posts Sponsor Logo on Event Promotional Material
- Sponsor Logo on Pre-Movie Slide Show
- Sponsor Logo and Link on Event Webpage

### Gold Sponsor: \$250 - Fall or Spring Movie

- Social Media Posts Sponsor Logo on Event Promotional Material
- Sponsor Logo on Pre-Movie Slide Show

***\*Sponsorship deadline is 4 weeks before the event\****

# Turkey Trot

## Avenue of the Fountains

Join us on Thanksgiving morning for our 29th annual tradition and get some exercise before you hit the mashed potatoes and gravy.

We will be recognizing the top three finishers in the 5K in each age division for both men and women. Top prizes will be the coveted Golden Turkey medal.

All pre-registered participants will receive a commemorative Turkey Trot T-Shirt. Participants who register on-site are not guaranteed a T-shirt.

 **November 26, 2020**  
7:15 a.m. - 9:00 a.m.

 **2,000+ Runners**  
**3,000+ Spectators**  
Estimated Attendance

## Sponsor Benefits

### Presenting Sponsor: \$2,500

- Sponsor name in event title Turkey Trot 5k and Fitness Walk, Presented by "Sponsor Name"
- Sponsor logo featured on T-shirts and promotional materials
- Sponsor name or logo on participants racing bibs
- On-Site Booth Space (Canopy, Table and 2 Chairs)
- Booth Display at Early Packet Pick-Up and Event Day
- Full Page A in Digital Race Packet
- Opportunity to Provide Race Bag Inserts
- Live MC Announcement - Sponsorship Recognition
- 10 - Complimentary Run Entries
- Sponsor Logo on Event Signage
- Sponsor Logo on at Start Line Banner
- Sponsor Recognition in Pre Event Social Media
- Sponsor Logo on Event Promotional Material
- Sponsor Logo and Link on Event Webpage
- Sponsor Logo on Event Digital Ads
- Sponsor Logo in Newspaper Ads

### Gold Sponsor: \$1,000

- Sponsor logo featured on event T-shirt and promotional materials
- On-Site Booth Space (Canopy, Table and 2 Chairs)
- Booth display at early packet pick-up and event day
- Live MC Announcement - Sponsorship Recognition
- 4 Complimentary Run Entries
- Sponsor Recognition in Pre and Post Event Social Media

### Silver Sponsor: \$550

- Sponsor logo featured on event marketing materials
- On-site Booth Space (Table and 2 Chairs)
- Booth display at early packet pick-up and event day
- Sponsor Recognition in Pre and Post Event Social Media

### Community Sponsor: \$200

- Booth display at the event
- 2 - Event T-shirts

**\*Sponsorship deadline is 6 weeks before the event\***

# Irish Fountain Fest

## Fountain Park

Put on your green and join the Town of Fountain Hills as we shamROCK the Hills at our annual Irish Fountain Fest! Food, fun, and music will all be a part of this family-friendly event, and who could forget that our World Famous Fountain will be transformed into a bright emerald green geyser at 12:00 and 4:00pm. This event will feature a kid's zone, traditional Irish folk dancing performances, a Celtic rock band, a beer garden, food trucks and much more.



 **March 13, 2021**  
7:00 p.m. - 9:30 p.m.

 **8,000+**  
Estimated Attendance

## Sponsor Benefits

### Presenting Sponsor: \$7,500

- Sponsorship Recognition in Direct E-mail Blasts
- Pre-event Social Media recognition
- Sponsor Logo on Event Banner
- Naming Rights of the Event Main Stage or Similar Featured Area(s)
- On-site Booth Space (Canopy, Table and 2 Chairs) in Premier Featured Location of the Event
- Recognition in Fountain Hills Times
- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition

### Green Sponsor: \$5,000

- Sponsor logo on posters and banners at event
- Recognition in Fountain Hills Times
- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Sponsor table at event
- Pre-event Social Media recognition

### Gold Sponsor: \$2,500

- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Sponsor table at event
- Pre-event Social Media recognition
- Recognition in Fountain Hills Times

### Silver Sponsor: \$1,000

- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Pre-event Social Media recognition
- Recognition in Fountain Hills Times

***\*Sponsorship deadline is 4 weeks before the event\****

# Eggstravaganza

## Golden Eagle Park

Join us at Golden Eagle Park and watch as hundreds of kids scramble to pick up over 15,000 eggs stuffed with candy and other prizes. Held on the baseball fields, this event is a sure way to begin the Spring season. Hoppy Bunny will serve as Master of Ceremonies and will be available for hugs and pictures throughout the event. You can also visit with the Fountain Hills Fire Department, which will have trucks to climb on and firefighters to show the kids their gear. No event would be complete without inflatable bouncers to play on. Come join us for lots of egg-citement!

 **March 27, 2021**  
8:00 a.m. - 10:00 a.m.

 **800+**  
Estimated Attendance

### Sponsor Benefits

#### Platinum Sponsor: \$1,500

- Sponsor banner featured at event
- Sponsorship Recognition in Direct E-mail Blasts
- Social Media recognition
- Sponsor recognition at Town booth
- Live MC Announcement - Sponsorship Recognition

#### Gold Sponsor: \$500

- Sponsorship Recognition in Direct E-mail Blasts
- Social Media recognition
- Live MC Announcement - Sponsorship Recognition

***\*Sponsorship deadline is 4 weeks before the event\****

# Music Fest

## Fountain Park

Arizona weather in the spring is just about as gorgeous as it gets! So, why stay inside when you can spend the evening at the Fountain Hills Music Festival?

Four live musical acts will perform outdoors, each with its own style and genre. From 80's rock inspired ballads to country flair, this music festival has something for everyone! Bring your blankets, chairs, family and friends, and spend the day finding it all in Fountain Hills. This year's music fest will also feature food truck dining options.



**April 10, 2021**

7:00 p.m. - 9:30 p.m.



**2,000+**

Estimated Attendance

## Sponsor Benefits

### Presenting Sponsor: \$7,500

- Sponsorship Recognition in Direct E-mail Blasts
- Pre-event Social Media recognition
- Sponsor Logo on Event Banner
- Naming Rights of the Event Main Stage or Similar Featured Area(s)
- On-site Booth Space (Canopy, Table and 2 Chairs) in Premier Featured Location of the Event
- Recognition in Fountain Hills Times
- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition

### Platinum Sponsor: \$5,000

- Sponsor logo on posters and banners at event
- Recognition in Fountain Hills Times
- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Sponsor table at event
- Pre-event Social Media recognition

### Gold Sponsor: \$2,500

- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Sponsor table at event
- Pre-event Social Media recognition
- Recognition in Fountain Hills Times

### Silver Sponsor: \$1,000

- Sponsor logo on tourism website
- Live MC Announcement - Sponsorship Recognition
- Pre-event Social Media recognition
- Recognition in Fountain Hills Times

**\*Sponsorship deadline is 4 weeks before the event\***