



NOTICE OF THE REGULAR MEETING OF THE TOWN OF FOUNTAIN HILLS COMMUNITY SERVICES ADVISORY COMMISSION

TIME: 5:00 P.M.

WHEN: MONDAY, NOVEMBER 25, 2019

WHERE: FOUNTAIN HILLS COUNCIL CHAMBERS

16705 E. AVENUE OF THE FOUNTAINS, FOUNTAIN HILLS, AZ

**A majority of the Council members may be in attendance. No official action will be taken.
Community Services Advisory Commissioners will attend either in person or by telephone conference call**

PROCEDURE FOR ADDRESSING THE COMMISSION

Anyone wishing to speak before the Commission must fill out a speaker's card and submit it to the Executive Assistant prior to Commission discussion of that Agenda item. Speaker Cards are located in the Council Chamber Lobby and near the Executive Assistant's position near the dais.

Speakers will be called in the order in which the speaker cards were received either by the Executive Assistant or the Commission Chairperson. At that time, speakers should stand and approach the podium. Speakers are asked to state their name and whether or not they reside in Fountain Hills (*do not provide a home address*) prior to commenting and to direct their comments to the Presiding Officer and not to individual Commissionmembers. Speakers' statements should not be repetitive. *If a speaker chooses not to speak when called, the speaker will be deemed to have waived his or her opportunity to speak on the matter. Speakers may not (i) reserve a portion of their time for a later time or (ii) transfer any portion of their time to another speaker.*

If there is a Public Hearing, please submit the speaker card to speak to that issue during the Public Hearing.

Individual speakers will be allowed **three** contiguous minutes to address the Commission. Time limits may be waived by *(i) discretion of the Community Services Department Director upon request by the speaker not less than 24 hours prior to a Meeting, (ii) consensus of the Commission at Meeting or (iii) the Chair either prior to or during a Meeting.* Please be respectful when making your comments. If you do not comply with these rules, you will be asked to leave.

Notice is hereby given that pursuant to A.R.S. §1-602. A.9, subject to certain specified statutory exceptions, parents have a right to consent before the State or any of its political subdivisions make a video or audio recording of a minor child. Meetings of the Town Council are audio and/or video recorded, and, as a result, proceedings in which children are present may be subject to such recording. Parents in order to exercise their rights may either file written consent with the Town Clerk to such recording, or take personal action to ensure that their child or children are not present when a recording may be made. If a child is present at the time a recording is made, the Town will assume that the rights afforded parents pursuant to A.R.S. §1-602.A.9 have been waived.

The agenda for the meeting is as follows:

1. CALL TO ORDER

2. ROLL CALL

3. CALL TO THE PUBLIC

Pursuant to A.R.S. §38-431-01(G), public comment is permitted (not required) on matters not listed on the agenda. Any such comment (i) must be within the jurisdiction of the Commission and (ii) is subject to reasonable time, place, and manner restrictions. The Commission will not discuss or take legal action on matters raised during "Call to the Public" unless the matters are properly noticed for discussion and legal action. At the conclusion of the call to the public, individual Commissioner may (i) respond to criticism, (ii) ask staff to review a matter or (iii) ask that the matter be placed on a future Commission agenda.

4. CONSIDERATION of Approving the September 30 and October 28, 2019 Meeting Minutes

5. DISCUSSION AND CONSIDERATION of Art Room Dedication at Community Center

6. **UPDATE** on Tennis Courts Reservation Policy
7. **UPDATE** on 2020-2023 Community Services Strategic Plan
8. **UPDATE** on Four Peaks Park Playground Grand Opening
9. **UPDATE** on Town's Facebook page to highlight employee positions within the Town
10. **UPDATE** from Work Group on the Community Swimming Pool
11. **UPDATE** from Work Group on the Research for Grant Opportunities
12. **UPDATE** from Work Group on Community Center and Senior Programs
13. **UPDATE** on Volunteer Opportunities with Town Events
14. **UPDATE** on Special Events
15. **CONSIDERATION** of Adjournment

The Town of Fountain Hills endeavors to make all public meetings accessible to persons with disabilities. Please call 480-816-5100 (voice) or 1-800-367-8939 (TDD) 48 hours prior to the meeting to request a reasonable accommodation to participate in the meeting or to obtain agenda information in large print format. Supporting documentation and staff reports furnished the Commission with this agenda are available for review in the Community Services Office.

CERTIFICATE OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at _____ a.m./p.m. in accordance with the statement filed by the Town Council with the Town Clerk.

Dated this 21st day of November, 2019.

By: _____
Jamie Salentine, Executive Assistant



**TOWN OF FOUNTAIN HILLS
MINUTES OF THE REGULAR MEETING OF THE
COMMUNITY SERVICES ADVISORY COMMISSION
SEPTEMBER 30, 2019**

1. CALL TO ORDER

Chairman Ruppert called the meeting of Monday, September 30, 2019, to order at 5:00 p.m. in the Council Chambers at Town Hall, located at 16705 East Avenue of the Fountains, Fountain Hills, Arizona.

2. ROLL CALL

COMMISSIONERS PRESENT: Chairman Ron Ruppert, Vice Chairperson Amy Arnold, Commissioners Don Doty, Daniel Fecteau, Jerry Gorrell, Sharron Grzybowski, Sharon Morgan, Natalie Varela, and Youth Commissioner Hayden Arnold.

COMMISSIONERS ABSENT: None.

STAFF PRESENT: Recreation Manager Linda Ayres and Executive Assistant Jamie Salentine.

3. CALL TO THE PUBLIC

There was no comments from the citizens present.

4. CONSIDERATION OF APPROVING THE JUNE 24, 2019 MEETING MINUTES

Commissioner Doty moved to approve the June 24, 2019 meeting minutes, seconded by Commissioner Arnold; passed unanimously (9-0).

5. REVIEW AND CONSIDERATION TO RECOMMEND 2020-2023 COMMUNITY SERVICES STRATEGIC PLAN TO TOWN COUNCIL

Chairman Ruppert stated that staff, department heads, as well as himself and Commissioner Doty have worked diligently over the past year on the strategic plan.

Commissioner Doty moved to support the recommendation to Town Council of the 2020-2023 Community Services Strategic Plan, seconded by Commissioner Fecteau; passed unanimously (9-0).

6. DISCUSSION AND CONSIDERATION OF 2020 MEETING DATES

Executive Assistant Jamie Salentine requested that the September 2020 meeting be moved due to a conflict with a conference that Community Services Director Rachael Goodwin attends.

Discussion ensued relative to a new meeting date in September 2020.

The Commission agreed upon September 21, 2020 at 5:00 pm.

Commissioner Morgan moved to approve the 2020 CSAC meeting date in September to be held on September 21, 2020, seconded by Commissioner Ruppert; passed unanimously (9-0).

Commissioner Doty moved to approve the 2020 CSAC meeting dates with the amendment of the September meeting to be held September 21, 2020, seconded by Commissioner Fecteau; passed unanimously (9-0).

7. DISCUSSION AND CONSIDERATION TO APPOINT COMMISSION MEMBERS TO THREE (3) STAGGERED TERMS

Executive Assistant Jamie Salentine explained that at the September 3, 2019 Council meeting, the Council approved all Boards/Commissions to have seven board members (with the exception of the Board of Adjustment who have 5 members). She noted that the terms are for three (3) years, staggered. She pointed out that four (4) Commission members will need to be determined for the April 30, 2020 term, two (2) for the April 30, 2021 term, and two (2) for the April 30, 2022 term. She added that at the April 30, 2020 term that the four (4) members may choose to be reappointed, however, all will be interviewed including any new candidates and only two (2) candidates will be selected for the next three (3) year term to expire April, 30, 2023.

Ms. Salentine reported that Commissioners Arnold, Doty, and Ruppert were appointed in January 2018 whereas, Commissioners Fecteau, Gorrell, Grzybowski, Morgan, and Varela were appointed in February 2019. She suggested that the three (3) members appointed in 2018 be appointed for the April 30, 2020 term and one (1) Commissioner from the group of five (5) either by volunteering or by drawing for the April 30, 2020 term. The last option would be for all 8 members to draw for the terms.

Discussion ensued relative to which commissioner to be appointed to each of the term dates.

Commissioner Grzybowski moved to approve the following updated appointment terms for the Community Services Advisory Commissioner Members:

Term April 30, 2020 - Commissioners Grzybowski, Fecteau, Arnold, Doty

Term April 30, 2021 – Commissioners Morgan, Gorrell

Term April 30, 2022 - Commissioners Varela, Ruppert

Seconded by Commissioner Varela; passed unanimously (9-0)

8. DISCUSSION ON THE YOUTH COMMISSIONER APPOINTMENT

Chairman Ruppert thanked Commissioner Grzybowski for assisting in getting the word out for the opening of the Youth Commissioner position via social media.

Commissioner Grzybowski added that in addition to social media she reached out to the school as well.

Executive Assistant Jamie Salentine reported that the only submission for Youth Commissioner was by Hayden Arnold in which he requested for reappointment (**See Attachment 1**). She noted that the request for appointment approval is tentatively scheduled for the October 15, 2019 Council meeting. She clarified that the term ending date is June 30, 2020.

9. DISCUSSION ON TOWN'S FACEBOOK PAGE TO HIGHLIGHT EMPLOYEE POSITIONS WITHIN THE TOWN

Vice Chairperson Arnold stated that on the City of Scottsdale's Facebook page there is section that promotes employees and that she reached out to Mayor Dickey regarding this. She noted that Mayor Dickey agreed that the page aligns with her goal of being transparent and was directed to place this item on the Commission's agenda.

Chairman Ruppert asked who would handle placing the employee on the Town's Facebook page.

Commissioner Grzybowski pointed out that none of the Commission members are administrators to the Town's Facebook page.

Commissioner Morgan inquired on who would handle which employee would be chosen.

In response to a question posed by Commissioner Varela, Vice Chairperson Arnold responded that an employee would be chosen monthly.

Discussion ensued relative to how the employees would be chosen, how often, and implementing a rotational schedule through each department.

Commissioner Grzybowski clarified that the purpose is to show the town what the employee position does not just an employee of the month scenario, such as the Scottsdale's employee was highlighted which pointed out that the City makes their own street signs.

Vice Chairperson Arnold suggested reaching out to the administrator of the Facebook page.

Chairman Ruppert directed Vice Chairperson Arnold to speak with the Communications and Marketing Coordinator Grace Rodman-Guetter regarding the Town's Facebook and report back to the Commission.

10. DISCUSSION FROM WORK GROUP ON THE COMMUNITY SWIMMING POOL

Vice Chairperson Arnold reported that on July 18, 2019 she and Chairmen Ruppert met with Mayor Ginny Dickey, Town Manager Grady Miller, and Community Services Director Rachael Goodwin to talk about a community pool in which they are in support of. She noted that Ms. Goodwin suggested a study prior to moving forward to see if the community is interested. She added that Mr. Miller requested a professional to handle the feasibility study and pointed out that his concern is the cost for maintenance and operations. She stated that Mayor Dickey concurred on proceeding.

Vice Chairperson Arnold stated that they also met with Senior Services, Inc. (SSI) and if the Town found some organizations to contribute to the feasibility study, SSI would potentially match.

Vice Chairperson Arnold commented that they have a list who support, list of organizations to contact, and that they met with Spooner Physical Therapy regarding collaboration for the pool and that they support a pool being placed in the Town.

Chairman Ruppert explained the process is at ground level and anticipating a slow process.

Discussion ensued relative to past concerns on costs and liability.

In response to a question posed by Commissioner Fecteau, Chairman Ruppert reported that the discussion today is just an update on the pool and looking for assistance on this potential project.

Commissioner Doty suggested to look on the website for costs on community pools as a means to gather information.

In response to a question from Youth Commissioner Arnold, Chairman Ruppert responded that once the feasibility study is complete and the pool is feasible a survey to the high school would be supported.

Discussion ensued relative to prior surveys and results.

11. UPDATE FROM WORK GROUP ON THE RESEARCH FOR GRANT OPPORTUNITIES

Commissioner Doty commented that the town has six grants within the 2019/20 FY budget, four are currently being worked on. He noted that the Arizona Sports and Tourism grant is a maximum of \$160,000 where the town has to match \$80,000 and the Tourism Grant is for \$45,000. He added that the Fort McDowell Yavapai Nation grant for sidewalks in front of the community garden has been denied. (See Attachment 3)

Executive Assistant Jamie Salentine added that the Diamondback grant has been submitted and staff will know in December if the grant was approved.

Commissioner Doty explained that Encore is the former Senior Services, Inc. (SSI) that is missions for the seniors in Fountain Hills and is a privately funded has changed their name since another group at the Community Center was called SSI.

12. UPDATE FROM WORK GROUP ON COMMUNITY CENTER AND SENIOR PROGRAMS

Commissioner Varela stated that she met with Encore and that the furniture has been rearranged in the seating area located in the lobby and the library has been moved out of the senior room to the seating area and is getting a lot of use. She noted that a moveable puzzle table is being tried in the lobby as well to see if used. She emphasized that the puzzle tables would be removed for events.

Commissioner Varela pointed out that Encore will provide the improvements, which include the puzzle table, update the library return holder, vending machines, and a TV in the lobby. She noted that a decision of where the TV would be placed is to be determined, however, would be on a channel such as HGTV, on mute, and have closed captioned. She clarified that the vending machines would be located by the restrooms or back by the kitchen area and that the vending machines would have a nice cover during an event. She added that she suggested charging stations and that children's book will be placed at the bottom of the library shelves, and a possible subscription to a paper such as the Wall Street Journal. She clarified that the paper would need to be checked out.

In response to question posed by Chairman Ruppert, Senior Services Supervisor Jennifer Lyons reported that a date for painting of the Community Center is unknown.

13. UPDATE ON COMMISSION TOURS OF THE TOWN'S AMENITIES AND SCHEDULING OF TOURS

Chairman Ruppert reported that the Commission will receive information on the next tour(s) which will be of the micro-filtering system at the Sanitary District on Kiwanis and see the interworks of Fountain Park in addition to the new restrooms.

14. UPDATE ON VOLUNTEER OPPORTUNITIES WITH TOWN EVENTS

Commissioner Grzybowski stated that packet pickup for Turkey Trot will begin Wednesday, November 27, 2019 in the afternoon, with an additional packet pickup on Thursday, November 28, 2019 morning prior to race time and is looking for volunteers. She added that Save our Sculptures (SOS) volunteer group meets monthly starting in November and that Recreation Program Coordinator Don Clark oversees this group until the Volunteer Coordinator

position is filled. She noted that volunteers are needed for the Community Center takeover on Friday, February 7, 2019.

Recreation Manager Linda Ayres added that additional volunteers are needed to stand throughout the course to direct runners during the Turkey Trot.

Commissioner Morgan pointed out that volunteers will be needed to serve cake at the Stroll in the Glow for the 30th Anniversary of the Town’s Incorporation, Saturday, December 7, 2019.

15. UPDATE ON SPECIAL EVENTS

Recreation Manager Linda Ayres reported on the upcoming special events:

- Month of October, Fountain Hills Artist Gallery; Sights of the Southwest – Community Center
- Touch A Truck, October 12, 2019, at 1:00 p.m. – Library parking lot
- Suicide Prevention Program, October 16, 2019 at 6:00 p.m. – Community Center
- Make a Difference Day October 26, 2019 at 7:30 a.m. – Golden Eagle Park
- Fear Farm Teen Trip, October 26, 2019 at 3:30 p.m. – Community Center Lobby
- Halloween in the Hills, October 31, 2019 at 4:00 p.m. – Avenue of the Fountains
- Movie in the Park, November 16, 2019 at 7:00 p.m. – Four Peaks Park – **NEW LOCATION**

Ms. Ayres stated that starting October 1, 2019 annual membership for the Community Center starts with a new card and system implementation. She added that Home Delivered Meals is looking for more volunteers.

16. CONSIDERATION OF ADJOURNMENT

Commissioner Fecteau moved to adjourn, seconded by Commissioner Doty; passed unanimously (9-0).

The Community Services Advisory Commission adjourned at 6:00 p.m.

Community Services Advisory Commission

By: _____
Ron Ruppert, Chairman

Reviewed by: _____
Rachael Goodwin, Community Services Director

Prepared by: _____
Jamie Salentine, Executive Assistant

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Community Services Advisory Commission Regular Meeting held on September 30, 2019. I further certify that the meeting as duly called and that a quorum was present.

By: _____
Jamie Salentine, Executive Assistant



TO: MAYOR AND COUNCIL

RE: EXPIRATION OF CITIZEN ADVISORY COMMISSION OR BOARD TERM

FROM: Hayden Arnold

Address: Fountain Hills, AZ 85268

Phone/E-Mail Address:

On May 31, 2019, my term expires on the:

- Board of Adjustment
- Community Services Advisory Commission
- McDowell Mountain Preservation Commission
- Municipal Property Corporation
- Planning and Zoning Commission
- Sister Cities Advisory Commission
- Strategic Planning Advisory Commission

I am requesting reappointment for another term

Or,

I do not wish to be reappointed to another term

Sincerely,

Hayden Arnold

Signature

9/11/19

Date

cc Town Clerk

How would folks know where to go without street signs? 🤔 Thankfully we have Sign Fabricator Jeff Nelson working tirelessly in our sign shop. He keeps us moving in the right direction! **#NPWW #ScottsdaleWorks #ItStartsHere**



Write a comment...   

Grant Opportunities

9/1/2019	Project	Funding Agency	Web site	Amount Avail	App Due	Award date	Project Requirements
1	Baseball Fields	Baseball Tomorrow Funds (BTW) Grants National Recreation and Park Assoc+C4	https://www.mlb.com/baseball-tomorrow-fund	\$40,000 average grant	Check back in July	Not accepting applications < July	
2	Soccer Field	US Soccer Foundation Safe Place to Play	https://ussoccerfoundation.org/grants/safe-places-to-play-grant-application-process/#Eligibility1 http://www.musco.com/soccergrant/	Irrigation - \$15,000 Lighting - \$25,000 Sports court 30% material	9/3/19 LOI open 9/27/19 LOI due 10/4/19 App due		
3	Baseball Field - maintenance, supplies, equipment, services	Baseball Tomorrow Major League Field Diamond Backs	https://www.mlb.com	\$10,000	5/16/2019		Baseball Youth Program
4	Restore GE park - greenways, openspaces, (reimbursement)	Keep America Beautiful Community restoration &Resilience Fund	keep america beautiful grants	Not Stated	Rolling Bssis	2020	Damage due to natural environmental disasters
5	Basketball Courts	AZ Spourts & Tourism Authority Youth & Amature Sports	AZSTA grants az-sta.com	up to \$250,000 will fund 2/3 of program	Spring 2019	2020	Youth & Amature sports service a wide variety of sporting and physical activity
5-A	Apply if the \$250,000 grant is not successful	AZ Spourts & Tourism Authority Youth & Amature Sports -- Quick Program	AZSTA grants	up to \$5,000 will fund 2/3 of program	3/1/2019	2020	Promote Youth & Amature Sports & Recreation
6	Four peaks park connecting trails	ASPT -- AZ State Parks and Trails	https://azstateparks.com/grants/	< \$30,000 noncompetitive < \$80,000 Competitive	1-Jan-19 Mar-19	1-2020	Trail development
7	Safety & environmental education	Az state parks	azstateparks.com/funding-opportunities	Total funds all projects \$2,000,000			trail related educational materials, in print, electronic, video, audio, interactive

Grant Opportunities

8	Four peaks park connecting trails or Basket ball courts	Az state parks. <u>Land & Water Conservation Funds</u>	azstateparks.com/funding-opportunities	Total funds all projects \$200,000	10-Oct 18 2/1/2019	2019	outdoor recreational facilities, ADA upgrades, acquisition park lands,baseball & soccer fieldsbike parks,playground equipment
8-A	Existing Trail maintenance (not for new trails)	Az state parks		\$30,000	3/1/2019	7/11/1905	routine maintenance on existing trails
9	Play Ground	Lets Play KaBoom	Kaboom.org	\$20,000, 5 awards	Any time w/ video and app	UNK	need of a playground
10	Sidewalk between the library and the Community Garden	Fort McDoeell Yavapai Nation	https://www.fmyn.org	requesting \$25,000	1-May-19	23-Aug-19	education, public safety, health, environment, economic & community development
11	Various	AZ Community Foundation	ilweb.co	\$25k to \$100k +	4/26/19 year round	Fall 19	supports youth, sports, education
12	Improve/new construction of tennis facilities	USTA Tennis Assoc	USTA.com	\$5,000 to \$100,000 max match 50% total cost			funds used for resurfacing, lighting, new construction
13	Recycleing programs	Can'd Aid Foundation	candaid.org/crush-it-crusade-grants	\$5,000 for signage, education, recycling tents, bins & training	on going	on going	need of a recycling program & funding to support
14	Life Long educational, employment access, Basic Needs - food security, foodbanks, housing, transportation, childcare.	American Family Dreams Foundation	https://amfam.com/dreams	\$10,000 average	18 Feb July	31 Dec-19	Need to remove barriers to needs of individuals & families
	Project	Funding Agency	Web site	Amount Avail	App Due	Award date	Project Requirements

Grant Opportunities

9/1/2019	Consideration factors	overview
1	Youth Baseball	1 Sent Email on 6/28/19 re timing to -access@website.mlb.com and at 866.239.1284
2	Create safe place to play	2 Awards announced - December 2019 places-to-play-grant-application-process/#Eligibility1%20%20http://www.musco.com/soccergrant/ https://ussoccerfoundation.org/grants/safe-places-to-play-grant-application-process/#Eligibility1%20%20http://www.musco.com/soccergrant/
3		3 The deadline for the "Diamonds Back" Youth Field Building grant application is July 31 of each calendar year. Grants must be postmarked or received in our offices on or before July 31. st . Grants will be awarded prior to December 1 of the same year.
4		4
5		5 1. The Biennial Grant program is offered every two years AZSTA awards grants to qualifying programs of up to \$250,000 for projects that qualify. The next cycle will open in Spring 2019.
5-A	Need, sustainability, benefit to school & community	5-A 1. The Quick or Program Grants are an ongoing opportunity for smaller projects of up to \$5000. This program was established to provide "quick" solutions to the community's needs.
6	trail development, trail maintenance, pedestrian uses (hiking, running, ADA-accessibility improvements-trails, signs, education),	6 Funding can be used for projects such as trail development, trail maintenance, pedestrian uses (hiking, running, ADA-accessibility improvements-trails, signs, education), bicycling, equestrian,
7		7 Production of trail related educational materials, whether on information displays, in print, electronic, video, audio, interactive computer displays, brochures and pamphlets.

Grant Opportunities

<p>8</p> <p>75% of funds have gone to locally sponsored projects to provide close-to-home recreation opportunities that are readily accessible to America's youth, adults, senior citizens and the physically or mentally challenged.</p>	<p>8</p> <p>Provides matching grants to state and tribal governments for the acquisition and development of public parks and other outdoor recreation sites. Grants have funded projects in every county in the country, over 40,000 projects since 1965. Number of projects = 41,999. Funding provided = \$3.9 billion.</p>
<p>8-A</p> <p>Shovel ready, complete in less than 1 year</p>	<p>8-A</p>
<p>9</p> <p>need, Low income, special need kids, disaster impact = selection advantage</p>	<p>9</p>
<p>10</p> <p>This Grant application is in progress and submitted by Senior Services Inc (SSI) on 1-may-19</p>	<p>10</p> <p>Grants are limited to cities, towns and counties within the State of Arizona, and organizations that partner with qualified cities, towns and counties to provide government services for the benefit of the public.</p>
<p>11</p> <p>501c3, government agency ??</p>	<p>11</p>
<p>12</p> <p>Financial need</p>	<p>12</p>
<p>13</p> <p>Financial need</p>	<p>13</p> <p>Does your community or local organization need help kick starting a recycling program? Apply for a Crush it Crusade recycling grant today! We'll getcha sorted with recycling tents/bins (you let us know how many you need), training on sustainable waste management and we'll toss enough funds your way to help get the program rolling. Got questions? Email info@candaid.org.</p>
<p>14</p> <p>Non Profit, under represented economically disadvantaged</p>	<p>14</p> <p>Fund programs that support Life Long educational, employment access, Basic Needs - food security, foodbanks, housing, transportation, childcare. Need a NP to file an LOI by 31 July 2019.</p>
<p>Consideration factors</p>	<p>overview</p>



**TOWN OF FOUNTAIN HILLS
MINUTES OF THE REGULAR MEETING OF THE
COMMUNITY SERVICES ADVISORY COMMISSION
OCTOBER 28, 2019**

1. CALL TO ORDER

Chairman Ruppert called the meeting of Monday, October 28, 2019, to order at 5:00 p.m. in the Council Chambers at Town Hall, located at 16705 East Avenue of the Fountains, Fountain Hills, Arizona.

2. ROLL CALL

COMMISSIONERS PRESENT: Chairman Ron Ruppert, Vice Chairperson Amy Arnold, Commissioners Don Doty, Jerry Gorrell, Sharron Grzybowski, Natalie Varela, and Youth Commissioner Hayden Arnold.

COMMISSIONERS ABSENT: Daniel Fecteau and Sharon Morgan.

STAFF PRESENT: Community Services Director Rachael Goodwin and Executive Assistant Jamie Salentine.

3. CALL TO THE PUBLIC

There was no comments from the citizens present.

4. DISCUSSION ON TOWN'S FACEBOOK PAGE TO HIGHLIGHT EMPLOYEE POSITIONS WITHIN THE TOWN

Vice Chairperson Arnold reported that she has met with Communications and Marketing Coordinator Grace Rodman-Guetter regarding the Facebook page employee highlight, however, has not heard anything since they met and will follow-up at the next Commission meeting.

5. UPDATE FROM WORK GROUP ON THE COMMUNITY SWIMMING POOL

Vice Chairperson Arnold reviewed the meeting with her, Chairman Ruppert, and Darla Armfield, Former Supervisor for Mesa Parks and Recreation, on public pools. She noted that Ms. Armfield has 45 years of experience with Mesa public pools and would be willing to be a consultant for Fountain Hills. She pointed out that all of Mesa's public pools are amenity driven and on school property. She stated that all the pools have Intergovernmental Agreements (IGA's) with the schools. **(See Attachment 1)**

Vice Chairperson Arnold highlighted the cost of a pool is approximately \$5 million and that a pool deck lasts about 3-5 years. She noted that the programs drive the design of the pool. She added that the goal for the Town is to attract younger families to Fountain Hills.

Chairman Ruppert clarified that this will be a slow process prior to obtaining a feasibility study. He noted that the next step is to visit a variety of pools with different demographics which is one step of many.

6. UPDATE FROM WORK GROUP ON THE RESEARCH FOR GRANT OPPORTUNITIES

Commissioner Doty stated that Senior Services, Inc. (SSI) applied the Fort McDowell Yavapai Nation grant for sidewalks in front of the community garden and has been denied.

Community Services Director Rachael Goodwin commented that the Town has five (5) identified grants that they are pursuing of which four (4) of the grants are in the Community Services Department. She pointed out that tourism has moved from Community Services to Economic Development and that the Volunteer Coordinator position has moved into Community Services. She noted that the Fort McDowell grant to promote marketing on golf has been awarded \$10,000 in funding.

In response to a question posed by Vice Chairperson Arnold, Ms. Goodwin explained that Prop 202 has all grant applicants file through the Town and then filtered to Fort McDowell even though the funding would not be given to the town such as the SSI applying for the grant for sidewalks on Town property they would of received the funds if they had been awarded the grant.

Ms. Goodwin explained that the Salt River Pima grant awards \$35,000 of funding for Special Events that support events such as Music Fest and marketing throughout the town. She noted that she needs to confirm that this grant has been awarded. She stated that Arizona Sports and Tourism Authority (AZSTA, Prop 302) grant is based on the community's bed and tax income and believes the Town will receive around \$42,000 which funds advertising on billboards, Facebook posts, etc. She added that AZSTA grant for the basketball court has been filed and will know more at the end of November.

In response to a question from Commissioner Doty, Ms. Goodwin reported that unfortunately she is unaware of other sources for grants. She added that is why the workgroup was created, however, a report may not be needed every month due to limited amount of grants offered.

Discussion ensued relative to grants through the state and trails.

Ms. Goodwin mentioned that the Diamondbacks grant has been filed and still has not heard anything.

7. UPDATE FROM WORK GROUP ON COMMUNITY CENTER AND SENIOR PROGRAMS

Commissioner Varela reported that a table with a puzzle on it is in the seating area as a test to see usage. She noted that if adequately used an official puzzle table will be donated as well as updated chairs in the seating area.

In response to a question posed by Commissioner Doty, Commissioner Varela responded that additional games have been discussed, however, concern is losing game pieces. She added that she will look into.

8. UPDATE ON VOLUNTEER OPPORTUNITIES WITH TOWN EVENTS

Commissioner Grzybowski stated that volunteers are needed for home delivered meals and Save our Sculptures (SOS) which meet once a month for one (1) hour on a Saturday. She noted that Halloween in Hills is needing volunteers for cleanup after the event from 8:00 p.m.-10:00 p.m. She added that there are two (2) opportunities to volunteer for Turkey Trot; Wednesday prior to the Turkey Trot and the morning of race day. She commented that Community Center takeover is also looking for volunteers that is on February 7.

Community Services Director Rachael Goodwin reported that an additional volunteer opportunity will be on December 7 for Stroll in the Glow which the Town will be celebrating 30 years of Incorporation and cake will be handed out.

9. UPDATE ON SPECIAL EVENTS

Community Services Director Rachael Goodwin reported on Make a Difference day that was held on October 26, 2019 and thanked everyone who participated.

Ms. Goodwin emphasized the need for volunteers for Turkey Trot and variety of assistance needed.

Ms. Goodwin reported on the upcoming special events:

- Halloween in the Hills, October 31, 2019 at 4:00 p.m. – Avenue of the Fountains
- Turkey Trot, November 28, 2019 at 7:15 a.m. – Avenue of the Fountains
- Movie in the Park, November 16, 2019 at 7:00 p.m. – Four Peaks Park – **NEW LOCATION**

Ms. Goodwin stated that overseeding is currently happening at the Fountain Park, which occurs at this time every year.

10. CONSIDERATION OF ADJOURNMENT

Commissioner Gorrell moved to adjourn, seconded by Commissioner Doty; passed unanimously by those present (7-0).

The Community Services Advisory Commission adjourned at 5:32 p.m.

Community Services Advisory Commission

By: _____
 Ron Ruppert, Chairman

Reviewed by: _____
 Rachael Goodwin, Community Services Director

Prepared by: _____
 Jamie Salentine, Executive Assistant

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Community Services Advisory Commission Regular Meeting held on October 28, 2019. I further certify that the meeting was duly called and that a quorum was present.

By: _____
 Jamie Salentine, Executive Assistant

Date: 10/28/19

Present: Ron Ruppert, Amy Arnold, Former Supervisor for Mesa Parks & Rec Darla Armfield

Notes from Meeting:

Darla has 45 years of experience with Mesa public pools. Ron asked Darla if she would be willing to be a consultant for Fountain Hills and she said yes. It is her passion!

Darla was Linda Ayres supervisor. Linda handled programs for 7 years. She said Linda would be a good resource for the programs.

Mesa had 13 public pools.
There is only 1 pool left that was built in the 1960's.
Mesa currently has 9 public pools.
All of the pools are amenity driven.
All of the pools are on school property.
All of the schools pay for the utilities.
All of the pools are heated, but only 2 of the pools are heated year round.
All of the pools have IGA's with the schools

City of Mesa paid to have the pools built. About \$5 million each, unless with a lazy river then about \$6.5 million.

Pool decks last about 3-5 years.

Salt based pools cost more than regular pools.

Maricopa County health permits - we need to talk to them - we need a permit to open and a permit to maintain the pool.

There will be regular inspections by the county.

If the pool is built with an IGA with the high school, then it must have an 8-lane competition pool at a depth of 6 meters and a diving well of 13 meters deep.

If you are going to build a splash park as part of the aquatic center, put it in the pool, not separate from the pool. If you build it separately from the pool it won't get used.

If therapy pool, then it has to be indoors unless shaded/canopy area for the elderly (because elderly are sensitive to the sun).

A therapy pool should be 90 degrees.

Whereas, a regular pool should be 78 - 82 degrees.

So a therapy pool must be a separate pool.

None of the Mesa pools are indoors. Too many problems with having indoor pools and indoor pools are more expensive to build.

Mesa pools built for multi-functionality to be used simultaneously.

Maybe get the water donated by EPCOR?

Can recover half of the costs yearly. For example, the 9 pools in Mesa cost \$2.4 million annually, but \$1.2 million is recovered with revenue from fees, etc.

Mesa's aquatic center operating budget is paid from the general fund. It is roughly \$350,000 per pool per year. The improvements come from a "cip or enterprise" fund.

Important: Programs drive the design of the pool. What programs do we want to offer? Determine that first and then design the pool.

Cameras can be used for crime prevention.

Pools can be used for water safety and drowning prevention. The earlier children learn to swim the better off they will be.

I explained our goal of attracting younger families to Fountain Hills. An aquatic center would definitely add to the appeal of younger families who are considering moving to Fountain Hills. All of the surrounding communities have public pools. If a family finds out that FH does not have a public pool they may choose to move elsewhere.

Darla Armfield quote, **"Aquatics add value to a community."**

From: [Karen Trask](#)
To: [Jamie Salentine](#)
Subject: Re: Art Room Dedication for Michelle Williams
Date: Thursday, September 19, 2019 6:34:20 AM
Attachments: [image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

WARNING: This email originated from outside of the organization. Do not click links or open attachments unless you have verified the sender and know the content is safe.

Subject: Request to name the Art Room located in the Fountain Hills Community Center

Requested by Karen Dale Trask - Fountain Hills Resident

Dear Fountain Hills Community Services Advisory Commissioners,

I would like to request that Michelle Williams be remembered in our community by naming the Art Room in the Fountain Hills Community Center after this highly creative soul who passed away on December 11, 2016.

Michelle had made Fountain Hills her home since 1986. Through the years she served on many a committee, given countless volunteer hours and organized many events for the arts in town. I remember touring the Community Center with Michelle and other members of the Fountain Hills Art League, before the building had officially opened. She was so thrilled that there would be a dedicated space for artists in our community. I remember her signature shining eyes and beaming smile as she led us through the beautiful building and around the art room.

Among her legacy is the Tour D'Artists, a weekend art show which enables art lovers to visit local artist's studios, which I know had been a dream of Michelle's for many years, and which finally came into being just a few years before her passing. She wanted the artists of her beloved town to be able to have their very own weekend to shine, while also lending monetary assistance to the art programs, teachers and creative students in the schools of Fountain Hills. Michelle worked tirelessly with the Town to put this event together, and her persistence, perseverance and creativity paid off for which the local artists are all very grateful for her efforts.

Michelle was a highly creative talent and towering pillar in the art community in Fountain Hills, for which she also received the Honorary Lifetime Members Award from the Fountain Hills Art League. If a creative touch was needed anywhere in town, Michelle could always be found lending a helping hand or spearheading a creative project.

Given all time and help she has given to this community, I respectfully request that you consider naming the Art Room in the Fountain Hills Community Center in Michelle's honor. She is deeply missed, but her spirit lives on in this creative community.

If you would like to discuss moving forward with this request, please contact me regarding funding for a plaque for the room or whatever falls within the guidelines of the Community Center, so that the very giving and talented, Michelle Williams, can be properly remembered here in her beloved Fountain Hills.

Thank you for your time and consideration.

Karen Dale Trask

RESOLUTION 2016-38

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF FOUNTAIN HILLS, ARIZONA, ADOPTING THE TOWN OF FOUNTAIN HILLS MUNICIPAL SPONSORSHIP AND NAMING RIGHTS POLICY, AMENDED AND RESTATED DECEMBER 15, 2016.

WHEREAS, the Mayor and Council of the Town of Fountain Hills (the “Town Council”) has determined that it is in the best interests of the citizens of Fountain Hills to establish a formal procedure and criteria for the receipt or solicitation of, selection of, and agreements with persons or entities for municipal sponsorships, co-sponsorships, sole sponsorships and marketing arrangements (including facility naming rights); and

WHEREAS, the Town Council approved Resolution No. 2014-36 on August 7, 2014, adopting the Town of Fountain Hills Municipal Sponsorship and Naming Rights Policy (the “Existing Naming Policy”); and

WHEREAS, the Town Council desires to amend and restate the Existing Naming Policy to amend the procedures for special event fee waivers.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE TOWN OF FOUNTAIN HILLS as follows:

SECTION 1. The recitals above are hereby incorporated as if fully set forth herein.

SECTION 2. The Town of Fountain Hills Municipal Sponsorship and Naming Rights Policy, Amended and Restated December 15, 2016, is hereby adopted in substantially the form and substance attached hereto as Exhibit A and incorporated herein by reference.

SECTION 3. If any section, subsection, sentence, clause, phrase or portion of this Resolution or any part of the policy adopted herein by reference is for any reason to be held invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions thereof.

SECTION 4. The Mayor, the Town Manager, the Town Clerk and the Town Attorney are hereby authorized and directed to take all steps and execute all documents necessary to carry out the purpose and intent of this Resolution.

[SIGNATURES ON FOLLOWING PAGE]

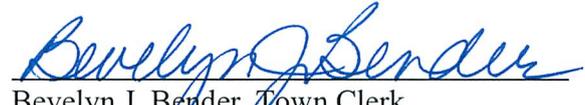
PASSED AND ADOPTED by the Mayor and Council of the Town of Fountain Hills, Arizona, December 15, 2016.

FOR THE TOWN OF FOUNTAIN HILLS:

ATTESTED TO:



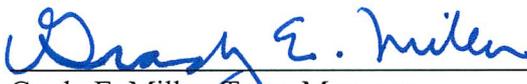
Linda M. Kavanagh, Mayor



Bevelyn J. Bender, Town Clerk

REVIEWED BY:

APPROVED AS TO FORM:



Grady E. Miller, Town Manager



Andrew J. McGuire, Town Attorney

EXHIBIT A
TO
RESOLUTION 2016-38

[Municipal Sponsorship and Naming Rights Policy, Amended and Restated December 15, 2016]

See following pages.

TOWN OF FOUNTAIN HILLS
MUNICIPAL SPONSORSHIP AND NAMING RIGHTS POLICY
Amended and Restated December 15, 2016

1. Purpose. To establish for the Town of Fountain Hills, Arizona (the “Town”) a formal procedure and criteria for the receipt or solicitation of, selection of, and agreements with, persons or entities for Municipal Sponsorships, Co-Sponsorships, Sole Sponsorships and Marketing Arrangements, (including Facility Naming Rights), the following Municipal Sponsorships and Naming Rights Policy (this “Policy”) is hereby adopted by the Mayor and Council of the Town (the “Town Council”). This Policy is intended to set forth the process for the Town to participate in Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship and Marketing Arrangement programs to give valuable support to important Town programs, facilities and services for public benefit by (i) providing funding for Town events from private businesses and (ii) allowing the Town to partner with activities provided by outside entities. In doing so, the Town must ensure its actions are consistent and appropriate to the Town’s vision, mission and values. This Policy is not intended to apply to Bequests or Donations (each as defined below). This Policy shall:

A. Establish Procedures. Establish consistent procedures and practices for receipt or solicitation of Municipal Sponsorships (as defined below), Co-Sponsorships (as defined below), Sole Sponsorships (as defined below) and Marketing Arrangements (as defined below) by Town staff.

B. Encourage Sponsorships. Encourage solicitation of Municipal Sponsorship opportunities such as Facility Naming Rights, Sole Sponsorships, Co-Sponsorships, Marketing Arrangements and similar agreements that generate revenue (financial or in-kind) in support of existing and new Town facilities, projects, programs or services.

C. Encourage Partnerships. Develop public/private alliances to provide programs, events, venues and services within the Town.

D. Encourage Staff Innovation. Empower Town departments to seek Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship and Marketing Arrangement opportunities to provide funds for programs, events, venues or services they might not otherwise be able to provide to Town residents and visitors.

E. Safeguard Town Interests and Goals. Ensure that Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship and Marketing Arrangement activities (1) safeguard the Town’s assets and interests, (2) support the Town’s goals of service to the community and (3) remain responsive to the public’s needs and values.

F. Establish Naming Framework. Provide a framework within which requests to name public facilities are considered and evaluated.

2. Scope. This Policy shall govern all Town departments regarding the solicitation of, and the unsolicited offers/requests from third parties related to, Municipal Sponsorships, Co-Sponsorships, Sole Sponsorships and Marketing Arrangements for Town programs, projects, events, venues, facilities and services. Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship and Marketing Arrangement solicitations shall be in furtherance of the Town's needs and conducted in accordance with the provisions in this Policy. All Town staff responsible for, or otherwise involved in, Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship and Marketing Arrangement activities on behalf of the Town or their respective departments shall adhere to the policies, procedures and guidelines set forth herein.

A. Third Party Solicitation. Subject to the conditions of this Policy, Town staff may solicit or respond to solicitations from third parties for such Municipal Sponsorships, Co-Sponsorships, Sole Sponsorships or Marketing Arrangements for the Town.

B. Fair Compensation. At all times, recognition for Municipal Sponsorships or Marketing Arrangements must be evaluated to ensure the Town is receiving fair and competitive compensation and that such recognition is consistent with the scale of each Sponsor or Marketing Arrangement's contribution.

C. Outside the Scope of this Policy. This Policy shall not apply to:

(1) Funding obtained through formal grant programs or through intergovernmental agreements with other political subdivisions of the State.

(2) Town support of external projects where the Town provides funds to an outside organization (examples include, but are not limited to, grants to Nonprofit Organizations).

(3) Gifts, Bequests, or unsolicited Donations to a Town department or the Town where no reciprocal commercial benefit is given or expected and no business relationship exists.

3. Definitions.

Bequest. A gift or contribution of cash, goods or services given voluntarily and expressed in writing through a will or other testamentary document.

Co-Sponsorship. Participation by the Town (via direct funding, waived fees, staff coordination or technical assistance) in an event that is provided by an outside entity and that is closely aligned with or furthers a core Town program or service.

Donation. A gift or contribution of cash, goods or services given voluntarily toward an event, project, program or corporate asset where no reciprocal commercial benefit is given or expected. If reciprocal commercial benefits are given or a business relationship exists with a corporate donor, the contribution will be a Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement, as applicable, and the principles of this Policy will apply.

Facility Naming Rights. The naming of Town-owned and/or operated buildings, structures, natural features and recreational facilities, whether in whole or portions thereof (hereafter referred to individually as a “Facility” or collectively as “Facilities”), and streets, roads or any public rights-of-way (hereafter referred to individually as a “Street” or collectively as the “Streets”) within the corporate limits of the Town. Portions of a Facility may have names other than that of the entire Facility and features may be dedicated to or in honor of a person such as “Smith Beach” or “Jones’ Amphitheater,” subject to the provisions of this Policy.

In-Kind Contribution. A contribution received in the form of goods and/or services rather than cash as part of a Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement.

Marketing Arrangement. A mutually beneficial business arrangement between the Town and a third party, wherein the third party provides cash and/or in-kind services to the Town in return for access to the commercial marketing potential associated with the Town. Marketing Arrangements may include Municipal Sponsorship or Sole Sponsorship of one or more of the Town’s programs, projects, events, Facilities or activities.

Municipal Sponsorship. A business relationship in which the Town and another entity exchange things of value, including a public display of support. This value can be financial, in-kind or benefits related to visibility/exposures, publicity or market reach. It should not be confused with Donations (as defined above), the sale of advertising or innovative approaches to purchasing goods or services. Municipal Sponsorships include funds, products or services provided by a company or individual to the Town, in consideration of the opportunity for the company or individual to promote its name, product or service in conjunction with a Town program, project, event, venue or activity.

Nonprofit Organizations. Organizations designated as tax-exempt under the Federal Tax Code.

Sister Agency. Local government entities that are traditional partners with the Town (i.e. Fountain Hills Unified School District and Fountain Hills Sanitary District).

Request for Proposals (“RFP”). An open and competitive process whereby the Town invites companies, subsidiaries or individuals to express their interest in participating, and submit proposals to participate, in Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement opportunities with the Town.

Sole Sponsorship. A business relationship in which a company, subsidiary or individual has paid to be the only Sponsor of a Town program, project, event, venue or activity.

Sponsor. A company or individual that provides the Town with a Municipal Sponsorship and that enters into a Municipal Sponsorship agreement with the Town to promote itself and/or its products or services.

Standards of Responsibility. The requisite standards to enter into a Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement with the Town. Factors to be considered in determining whether the standards have been met include, but are not limited to, whether a prospective Sponsor: (i) has available (or the ability to obtain) the appropriate financial, material, equipment, Facility, personnel resources and expertise necessary to indicate its capability to meet all contractual requirements; (ii) is able to comply with required or proposed delivery or performance scheduling; (iii) has a satisfactory record of performance; (iv) has a satisfactory record of integrity and business ethics; and (v) is qualified legally to contract with the Town.

4. Restrictions. In general, the following industries and products are not eligible for Municipal Sponsorships, Co-Sponsorships, Sole Sponsorships or Marketing Arrangements, including Facility Naming Rights, with the Town, but the Town may elect to enter into Municipal Sponsorships, Co-Sponsorships, Sole Sponsorships or Marketing Arrangements with these restricted industries or products when it is deemed appropriate by the Town Council acting in its sole discretion.

A. Prohibited or Restricted Products. A company, subsidiary and association with products or services that are prohibited or restricted by Town Code or other governing laws and policies.

B. Adult Products. A company or subsidiary whose business is substantially derived from the sale or manufacture of tobacco products, products prohibited under federal law or sexual/adult-oriented products.

C. Alcohol Sponsor at Youth-Related Events. Alcoholic beverages when the intended audience of or participants in the Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement are youth under the legal drinking age.

D. Parties not Deemed Responsible. Parties that are not deemed responsible under the Standards of Responsibility.

E. Parties to Litigation. Parties involved in a lawsuit with the Town.

F. Separate Contracts. Parties involved in any stage of negotiations for a Town contract unless the contract is directly linked to a Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement or Facility Naming Rights opportunity.

G. Conflicts of Interest. Individuals or commercial enterprises having past, present or pending business agreements or associations with the Town, if a Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement Agreement would create an appearance of impropriety.

H. Pending Land-Use Approval. Parties with an active case for any land-use approval before the Town.

I. Religious or Political Entities. Religious or political associations or candidates running for any political office.

5. Roles and Responsibilities.

A. Responsibilities of Town Departments.

(1) Initiating Town Department. The initiating Town department shall (a) ensure adherence to the principles and guidelines outlined in this Policy, (b) prepare a proposal setting forth the scope of the program or project as provided in Subsection 6(A) below and (c) work with the Town Finance Division to ensure appropriate budgeting of revenues and expenditures and with the Town Attorney's Office to ensure the integrity of the procurement process and the legal sufficiency of contractual obligations.

(2) Finance and Budget. The Finance Division shall provide general guidance, cost/benefit analysis, and direction relating to the appropriate budgeting of revenues and expenditures in a manner that maximizes the benefits of each Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement or Facility Naming Rights arrangement for the initiating Town department, the Town and the Sponsor.

(3) Procurement. When applicable, the Town Manager or authorized designee shall oversee the preparation of the RFP or other competitive solicitation for Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement and Facility Naming Rights opportunities.

(4) Town Attorney. The Town Attorney's Office shall provide legal review of any RFP or other competitive solicitation for Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement and Facility Naming Rights opportunities and oversee the preparation of all Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement and Facility Naming Rights agreements.

(5) Town Manager. The Town Manager shall review all Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship and Marketing Arrangement activities, including interim reports provided from time to time by Town departments. The Town Manager also shall be responsible for determining the frequency of reports by Town departments.

6. Procedures. The Town's participation in Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement and/or Facility Naming Rights activities shall be according to the procedures set forth below. For Municipal Sponsorships, Co-Sponsorships, Sole Sponsorships, Marketing Arrangements and/or Facility Naming Rights arrangements initiated by the Town, Subsections 6(A) – (G) shall apply; for Municipal Sponsorships, Co-Sponsorships, Sole Sponsorships, Marketing Arrangements and/or Facility Naming Rights arrangements initiated by another person or entity, Subsections 6(B), (D), (E), (F) and (G) shall apply.

A. Prepare a Proposal. A Town department considering a potential Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement or Facility Naming Rights arrangement shall prepare a proposal setting forth the scope of the program or project, including a description of the community benefit, financial goals, means of recognition, potential interested Sponsors, and general marketing strategy if a Marketing Arrangement is involved. The proposal shall be submitted to the Department Director for review and approval. If Facility Naming Rights are involved and will result in a name change to an existing Facility, the history and legacy of the current municipal Facility should be considered and/or incorporated within the new proposed name. All Facility or Street naming shall be in accordance with the additional procedures set forth in Sections 8 and 9 below.

B. Estimate Value. If the proposed Municipal Sponsorship or Marketing Arrangement includes Facility Naming Rights or granting Sole Sponsorship, the Department Director shall provide a reasonable basis for determining the value of the Municipal Sponsorship, Marketing Arrangement or Facility Naming Rights opportunity. At the Town Manager's discretion, a qualified third party may be used to establish value.

C. Develop and Implement Solicitation. The applicable Town department, working with the Town Attorney, shall develop an RFP for each Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement opportunity valued greater than \$10,000 and all Facility Naming Rights opportunities and the most beneficial, qualified response shall be submitted to Town Council with a recommendation for approval. Town-originated Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangements valued at \$10,000 or below and revenue producing or "no-cost" Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement opportunities that involve the provision of commodities or services provided either to the Town or the Fountain Hills community in support of Town operations, functions or programs through which the provider will benefit monetarily, must be awarded using a competitive process that is appropriate to the value, complexity and profile of the business opportunity. Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement proposals forwarded to the Town are not subject to competitive solicitations if the proposed Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement or Facility Naming Rights opportunity is determined through a good faith effort to be unique and without interested competitors.

D. Evaluate Submissions. The applicable Town department shall review and analyze all responsive submittals received and shall provide a recommendation of approval or denial to the Town Manager. The submittals shall be reviewed against selection criteria that may include, but are not limited to:

(1) Consistency of the prospective entity's products, customers and promotional goals with the Town's character, values and service priorities, including the most recently adopted Town Council goals.

(2) The ability for the Town to retain its identity as owner/operator of the Facility or principal provider of the service.

(3) The prospective entity's historical participation and association with community projects, events and continued willingness to participate.

(4) The operating and maintenance costs to the Town associated with the proposed sponsorship.

(5) Anticipated public perception of the association with the Town and the prospective entity and community support for, or objection to, the prospective entity.

(6) The prospective entity's regard for and demonstrated success in valuing diversity.

(7) The prospective entity's regard for and demonstrated success in environmental stewardship.

E. Develop Agreement. In the event a Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement or Facility Naming Rights proposal is recommended for approval, the Town department will work with the Town Attorney's Office to prepare an agreement consistent with all applicable Town Codes, policies and ordinances. The agreement shall contain a provision granting the Town the right to suspend or terminate the Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship, Marketing Arrangement or Facility Naming Rights agreement if, in the sole discretion of the Town Manager or the Town Council (whichever approved the agreement), the continued arrangement would no longer satisfy the selection criteria by which the arrangement was initially approved.

F. Manager Review; Council Approval. The Town Manager shall review all Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship and Marketing Arrangement proposals and shall submit to the Town Council for approval all Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement Agreements (1) with an aggregate value greater than \$50,000, (2) involving Town contributions, whether in cash or as an In-Kind Contribution greater than \$50,000, (3) involving a request to close public access to a Town-owned facility for more than one day, (4) involving events lasting longer than one week (including set-up and take-down) and (5) all agreements involving Facility Naming Rights. Municipal Sponsorship, Co-Sponsorship, Sole Sponsorship or Marketing Arrangement Agreements not identified in clauses (F)(1)-(5) above may be approved by the Town Manager.

G. Record Financial Transaction. In the event a Municipal Sponsorship is received as an In-Kind Contribution of goods or services, the Finance Division shall create and retain a record of that donation and any associated revenue or expense to the Town to document the financial transaction to the Town.

7. Co-Sponsorship Requests. The Town actively supports the efforts of organizations, other governmental agencies and Sister Agencies whose events are (i) held in Town parks and Facilities and (ii) further Town core program goals and services. Such support may include fee waivers, reduced fees, reduced rental charges and Co-Sponsorship. All permit fee waivers and reductions, reduced Facility rentals and Co-Sponsorship agreements must comply with the guidelines and procedures set forth below.

A. Fees. The Town charges everyone a fee to permit and have priority use of any park, amenity, stage or recreation Facility. This fee is to cover extra operational expenses associated with the use or event and to guarantee the space for the permittee. Fees are based upon the purpose and size of the event. Additional fees are charged as set forth in the Town's fee schedule.

B. General Requirements for Reduced Fees. The determination as to fee reductions shall be made by the Town Manager or the Town Council, with the authority for such review determined according to the limitations set forth in Subsection 6(F) above. Fees for specific groups may be reduced as set forth in Subsections 7(C) - (F) below. All requests for reduced fees shall be evaluated with the following considerations:

- (1) The impact on Town staff time.
- (2) The impact on Town volunteer resources.
- (3) The number of events submitted per organization or promoter.
- (4) The dollar value of the fee reduction.
- (5) The organization or promoter's performance with prior events, including financial reports and event outcomes. The Town may also consider the organization or promoter's overall good standing within the community.

C. Reduced Fees for Nonprofit Organizations. Events sponsored and sanctioned by Nonprofit Organizations (as opposed to simply partnering or associating with a Nonprofit Organization) may be eligible for reduced or waived fees. Nonprofit Organizations applying for a Town permit or Facility rental may be granted a reduction in fees if the following criteria are met:

- (1) At the time of the request for reduced fees, the Nonprofit Organization provides a copy of the determination letter from the IRS granting the Nonprofit Organization tax-exempt status.
- (2) The mission of the Nonprofit Organization does not conflict with the Town's regulations, mission or policies.
- (3) The majority of event proceeds distributed by the organizer will be distributed to entities within the Town of Fountain Hills.
- (4) The proposed event is unique and distinct, with the potential to bring positive publicity to the Town.
- (5) All necessary applications and related materials have been provided to the Town for required permits.

(6) The Nonprofit Organization permit-holder must remain responsible for damage fees and other costs, including, but not limited to, general liability insurance, police coverage, player/team fees, electrical fees, lights, overnight security, concessions, toilet/trash service agreements, fencing and any other additional needs and agreements pertaining to the event. Damage deposits are never waived for events conducted by organizations from outside of Fountain Hills. Events at the Desert Vista Skate Park require an additional damage deposit in addition to the regular park permit procedure.

(7) Except for Municipal Sponsorship Agreements, any fee reductions for athletic field permits should be limited to youth tournaments and events only. Youth programs must be based in Fountain Hills and primarily serve Fountain Hills residents. The permit-holder is responsible for the damage deposit and any athletic field light fees.

In addition to the requirements set forth above, the following will receive favorable consideration and are highly preferred:

- (1) Expected attendance of more than 500.
- (2) Events that are free and open to the public or for which Fountain Hills residents are provided discounts or priority pricing.
- (3) Innovative regional marketing.
- (4) Events that generate overnight stays in Fountain Hills.
- (5) The Nonprofit Organization is based in Fountain Hills.

D. Reduced Fees for Commercial or Private Promoter Events. If the organizing body is a commercial, private, or other for-profit venture, the following criteria will be used to evaluate a potential fee waiver. Please note: the criteria below are intended to be minimum, but not complete, standards for the Town to consider a fee waiver; only events that meet or exceed the following minimums will be considered:

- (1) Events that provide national, regional or state-wide exposure for the Town and draw participants from those locations.
- (2) Events with expected attendance of 2,000 or more.
- (3) Events that are unique and distinct, with the potential to bring positive publicity to the Town.
- (4) Events that have a definable and measurable benefit to the Town including, but not limited to, marketing exposure, sales tax revenue and overnight stays.
- (5) The event/program should be open to the public.

(6) The event/program should support the Town’s core recreation programs, mission and goals.

(7) The event/program should demonstrate community pride and involvement.

(8) The event/program should not have a religious or political purpose.

(9) Priority should be given to events/programs that support or positively impact youth.

(10) The sponsoring organization should clearly recognize the Town as a co-sponsor (including logo) on all materials and announcements associated with the event or program, subject to the Town’s prior, written approval of the use of the Town logo or trademarks. The Town may display its banners at all co-sponsored events.

E. Reduced Fees for New Events. Fountain Hills is an event-friendly destination; as such, the Town solicits and supports new event opportunities. The Town looks to nurture events that have long term potential for creating a positive impact for both the event organizers and Fountain Hills. First time events often face financial difficulties with startup costs and other initial expenses, and the Town recognizes the value of helping an event find its footing. The Town has developed a tiered system for all event organizers requesting in-kind support for new events. It is the expectation that events become self-supporting after this three year support cycle.

(1) Year One: if approved, first year events may receive a fee waiver of up to 100% of Town costs.

(2) Year Two: if approved, second year events may receive a fee waiver of up to 50% of Town costs.

(3) Year Three: if approved, third year events may receive a fee waiver of up to 25% of Town costs.

All applicants will be required to submit: (i) a detailed description of the event; (ii) a pre-event schedule, budget and marketing plan; and (iii) a detailed description of the fees requested to be waived, in-kind contributions to be made by the Town or accommodations to be made by the Town or others. Following the event, recipients are required to submit a post-event financial assessment. Events will not be automatically “renewed” for subsequent years; an application must be submitted for annual review and approval. Fee waiver decisions will be made by the person/entity designated in Subsection 6(F) above.

F. Legacy Events. Fountain Hills hosts several events annually that are recognized as pillars in the Fountain Hills Special Event Calendar. These events have long standing reputations in our community and have established an event foundation for residents and guests alike. Due to their long track records of success, these events will have the privilege of operating under the guidelines listed below. “Legacy” status is based upon continuous,

consistent operation by the same entity or organization. If any established “Legacy Event” changes dates, format, impact area, organizer, or other significant component, Legacy status will be suspended until a review of the special event can be completed by the Special Event Committee and the Town Manager. Legacy status may also be forfeited.

(1) Rental fees for Town property will be waived for Legacy Events, however all permits, rental costs, and other incurred fees must be paid by the organizer.

(2) Legacy Events will still be required to follow all Town Code guidelines for Special Events, including permits, deadlines, traffic control requirements, security, alcohol service, etc. Participating vendors will be required to abide by Fountain Hills Business License requirements. Proceeds from Legacy Events must remain with or be distributed to entities within Fountain Hills.

(3) Identified Legacy Events are:

Fountain Festival: Organized by the Fountain Hills Chamber of Commerce; held annually on the second full weekend of November; Thursday- Sunday format.

The Great Fair: Organized by the Fountain Hills Chamber of Commerce; held annually on the last full weekend of February; Thursday- Sunday format.

Oktoberfest: Organized by Fountain Events, Inc.; held annually on the last weekend of September; Friday and Saturday evening format.

St. Patrick’s Day Celebration: Organized by Fountain Events, Inc.; held annually on the Sunday before March 17.

G. Requests for Co-Sponsorship of Other Governments and Sister Agencies.

(1) If another governmental entity or Sister Agency (i.e. Fountain Hills Unified School District or Fountain Hills Sanitary District) is only a supporting sponsor for another outside organization, that other outside organization still must apply for Town Co-Sponsorship.

(2) If another governmental entity or Sister Agency is the primary organizer for a public program or event, generally the Town will grant a request to be a co-sponsor. Like sponsorship of outside organizations, the governmental entity or Sister Agency still is responsible for all other costs associated with the program or event.

(3) The governmental entity or Sister Agency holding the program or event must clearly acknowledge the Town as a co-sponsor on all written materials associated with the event, subject to the Town’s prior, written approval of any use of the Town logo or trademarks.

8. Facility Naming General Policies.

A. Recommendations to Other Bodies. This Policy should be followed in reviewing or preparing the Town's official comments or recommendations to State, Federal, and/or intergovernmental boards taking actions regarding geographic names, naming or renaming of Facilities or Streets.

B. Town Request; Town Council Consideration. The Mayor, three members of the Town Council, or the Town Manager may request the naming or renaming of a Facility or a Street. Thereafter, the Town Council shall discuss the requested renaming at a public meeting.

C. Bond-Financed Facilities or Streets. If a bond-financed Facility or Street is proposed or requested to be named or renamed, bond counsel must review and approve the request or proposal before consideration at a Town Council meeting.

D. Public Notice. The Town Council shall provide appropriate public notice of any Street or Facility naming actions in conjunction with other agenda items for regularly-scheduled meetings.

E. Changes to Approved Names. Once a name has been officially approved by the Town Council, changes should be strongly resisted.

F. Town Council Discretion. In all cases, the Town Council reserves the right to accept or reject any proposal to name or rename a Street or Facility, in its sole discretion.

G. Town Manager Duties. The Town Manager, upon approval of the naming or renaming action by the Town Council, shall implement names or name changes of Facilities or Streets. The Town Manager shall notify those who have submitted the suggestion as well as other appropriate offices and agencies. Upon Town Council denial of a name or name change, the Town Manager shall notify those who requested the name change.

9. Facility Naming Criteria.

A. For Facilities and Streets Generally. Recognizing that the naming or renaming of a Facility or Street should be approached cautiously with forethought and deliberation, the following criteria are hereby established:

(1) To avoid duplication, confusing similarity or inappropriateness, the Town Council, in considering name suggestions, shall review existing Facility and/or Street names, as applicable.

(2) In naming Facilities and Streets, consideration shall be given to geographic location, historical or cultural significance and natural or geological features. In the construction of a Facility, the address designation shall be used until the formal naming of the Facility. Whenever possible, naming shall be made prior to the completion of construction of a Facility or Street.

(3) Facilities and Streets may be named only for a deceased individual or individuals if (i) the individual or individuals has/have enhanced the quality of life within the Town and (ii) two years or more has elapsed between the consideration for naming and the time of death of the individual or, in the case of related individuals, two years after the death of one of the individuals. The deceased individual shall have performed outstanding service in one or more of the following categories:

(a) Maintained involvement in a leadership role in civic organizations that are devoted to community improvement.

(b) Provided assistance to the underprivileged, economically disadvantaged or physically and/or mentally handicapped.

(c) Actively promoted and directed community events and activities that have clearly added to the enrichment of the quality and quantity of cultural life within the community.

(d) Actively promoted and implemented effective programs and activities within the community for the Town's youth.

(e) Actively promoted and implemented effective programs and activities within the community for the Town's senior citizens.

(f) Assumed an active leadership role in developing and implementing programs directed to the improvement of the visual aesthetic appearance of the community at the commercial, public or residential level.

(g) Assumed an active leadership role in developing programs and Facilities directed toward the improvement of community social and health needs as well as programs directed toward humanitarian purposes.

B. Additional Criteria Applicable to Streets. In considering the renaming or naming of a Street, the Town Council shall consider the following:

(1) Street names, plats, specific sites and places and natural features indicated on general usage maps for 50 years or more (age criteria applied by the National Register of Historic Places) should be changed only under exceptional circumstances. Street names shall not be similar in spelling or pronunciation to a presently-existing major collector or arterial road in the Phoenix Metropolitan area. No Street shall be named by number only according to the street numbering grid (i.e. 150th Street) unless the Street follows a straight north-south alignment.

(2) Attention should be paid to maintaining sequential, numerical and alphabetical naming patterns when considering any Street name changes or additions. All Streets shall be named and numbered consistently with the County-wide street numbering system and no such name or change of name shall take effect until (a) the affected public safety agencies have been notified and (b) all impacted public safety

dispatch maps have been amended. Any extensions of presently-existing Streets within or into the Town shall bear the same name as the existing roadway. No Street name shall contain a homonym.

(3) New Streets shall be named according to the following guidelines:

(a) In most cases, the Street name will be proposed by the property owner, reviewed by the Town staff and approved by the Town Council as part of its consideration of a final plat for a development within the Town.

(b) If an unnamed private Street is dedicated to the Town, the name may be suggested by the property owners thereon, but the Town Council shall make the final determination.

(4) No Street shall be renamed unless:

(a) The new Street name is not one already well-known in the Phoenix metropolitan area.

(b) There are no (or very few) buildings or other addressed Facilities presently existing along the Street.

(c) The new Street name will not be confused with other existing Streets in the Town.

(d) The new Street name shall not be the same as a specific living person within the Phoenix Metropolitan area.

C. Historical Reference. Changes of names for Facilities or Streets should be approved only when they do not violate historical or common usage names. Facilities and Streets may be named after research reveals that the area around the Facility or Street has been commonly, yet unofficially, named by the residents in the area.

D. Donor Naming. Facilities and Streets may be permanently named for an individual (alive or deceased), organization, or business if that individual, organization or business has made a donation of money, land or other goods and/or services to the Town equal to at least half the full cost of the Facility or Street, either for purposes of developing a particular Facility or Street or for the Town's Capital Fund. Such arrangements will be called "Permanent Naming." Permanent Naming proposals that are not in accordance with Section 4 of this Policy shall not be considered.

Town of Fountain Hills
Parks and Recreation Department



Tennis Court Reservation Policies & Procedures

Tennis courts are open to the public from 6:00 am-11:00 pm daily.

All tennis courts at Golden Eagle Park and Four Peaks Park may be reserved, Monday through Friday, by an individual, designated group, or league with approval by the Director or designee.

- Tennis courts may not be reserved on weekends.
- Tennis courts are reserved for Parks and Recreation lessons as posted.
- Tennis courts are reserved for Fountain Hills Unified School District courses, high school tennis practices and matches as posted.

Tennis courts can be reserved, in person, at Fountain Hills Parks and Recreation, located at 16705 E. Avenue of the Fountains, or online at www.fh.az.gov/recreation. Please note: reservations are subject to approval. You will be notified via email when your permit has been approved online.

- \$5-resident rate, \$10-non-resident rate, for 90-minute reservation per court per day for, singles or doubles.
- Individuals may only reserve one court per day. Groups or league representatives may schedule a maximum (3) courts per day, upon approval of the Director or designee.
- Reservations must be made no less than 48 hours in advance. Individuals, Groups and Leagues may not make reservations for their season more than 6 months in advance, unless approved by the Director or designee.
- Only Parks and Recreation contracted instructors may reserve courts to conduct lessons.
- Parks Staff will make every effort to keep the reservation schedule at the parks current.
- Please honor all reservations when posted or when presented with approved Facility Permits.
- Please check the postings in the kiosk prior to taking a court.

Specific days of the week may be assigned by the Parks and Recreation Department to designated groups to help facilitate fair and equitable distribution of courts during peak seasons.

Tennis Court Reservation Schedule for Individuals, Groups, and Leagues

Reservations Accepted	Period
January	February - July
February	March - August
March	April - September
April	May - October
May	June - November
June	July - December
July	August - January
August	September - February
September	October - March
October	November - April
November	December - May
December	January - June

To request a tennis court reservation online, please visit
www.fh.az.gov/recreation.

- To reserve a facility you will need to obtain a Login Name and Password and then click the Reserve button. You will be asked to select an event type, submit a description and input a maximum number of guests. Search for your facility by Facility Type and select the facility you wish to reserve.
- Fill in all applicable criteria that follows to complete the reservation request.
- All fees must be made at the time of making your request. Any fees for additional services will be processed at the time of approval.
- All requests for Friday court rentals must be made by Thursday at 5:00 pm in order to be approved for your rental.

Please note: reservations are subject to approval. You will be notified via email when your permit has been approved online.

CRAFTS PRIZES
HOT COCOA BAR



ELFIE'S
PLAYGROUND
PALOOZA!

PLAYGROUND GRAND OPENING

FOUR PEAKS PARK
14642 N. EL SOBRANTE AVE.
SATURDAY, DECEMBER 21
11:00 AM - 1:00 PM