



**TOWN OF FOUNTAIN HILLS  
MINUTES OF THE  
STRATEGIC PLANNING ADVISORY COMMISSION  
NOVEMBER 9, 2016**

**AGENDA ITEM #1 – CALL TO ORDER**

A public meeting of the Strategic Planning Advisory Commission was convened and called to order by Chair Dana Saar at 3:30 p.m., Wednesday, November 9, 2016 in the Fountain Hills Community Center Conference Room, 13001 N. La Montana Drive, Fountain Hills, Arizona.

**AGENDA ITEM #2 – ROLL CALL**

Present at roll call were Chair Dana Saar, Commissioners Tammy Bell, Gerard Bisceglia, and Bernie Hoenle. Vice-Chair Peter Bordow and Commissioner John W. Craft Jr., were absent at roll call. George Seimon resigned from the Commission on November 3<sup>rd</sup>. Town Manager Grady Miller and Executive Assistant Nancy Walter represented staff. John McHugh and Walt Franklin represented Vision Fountain Hills.

**AGENDA ITEM #3 – CALL TO THE PUBLIC**

No one spoke at the Call to the Public.

**AGENDA ITEM #4 – CONSIDERATION OF APPROVING THE OCTOBER 24, 2016 MEETING MINUTES**

Commissioner Hoenle MOVED to approve the October 24, 2016 meeting minutes; Commissioner Bisceglia SECONDED the motion, which CARRIED UNANIMOUSLY by those present.

**AGENDA ITEM #5 – DISCUSSION OF STRATEGIC PLAN DRAFT DOCUMENT**

The Commission discussed ideas and suggestions to add to the attached *2016 Strategic Plan Worksheet*.

Chair Saar will combine all of the suggestions into one document and bring it back to the Commission for review.

**AGENDA ITEM #6 – CONSIDERATION OF ADJOURNMENT**

Commissioner Bisceglia MOVED to adjourn at 4:44 p.m. Commissioner Hoenle SECONDED the motion, which CARRIED UNANIMOUSLY by those present.

**STRATEGIC PLANNING ADVISORY COMMISSION**

BY: \_\_\_\_\_  
Dana Saar, Chair

Prepared by: \_\_\_\_\_  
Nancy Walter, Executive Assistant

**CERTIFICATION**

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Special Session held by the Strategic Planning Advisory Commission of Fountain Hills on the 9<sup>th</sup> day of November 2016. I further certify that the meeting was duly called and that a quorum was present.

Dated this 10<sup>th</sup> day of November 2016

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Nancy Walter, Executive Assistant



<b><i>Strategic Outcome / Action Items</i></b>	Provide for safety and wellbeing	Respect its special, small-town character and quality of life	Provide superior public services	Sustain the public trust through open and responsive government	Maintain the stewardship and preserve its financial and natural resources
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**Town Infrastructure**

- 1 Town emergency reserves meet or exceed Maricopa County average.
- 2 Roads and streets meet or exceed defined maintenance standards.
- 3 Town owned buildings and grounds meet or exceed defined maintenance standards.
- 4 Community infrastructure meets or exceeds environmental standards.
- 5 Parks and recreation activities meet or exceed regional standards.

Invest more in Streets	X	X		X	
Invest more in the Fountain	X	X		X	
Invest more in Parks	X	X		X	
Maintain Buildings	X	X		X	

<b><i>Strategic Outcome / Action Items</i></b>	Provide for safety and wellbeing	Respect its special, small-town character and quality of life	Provide superior public services	Sustain the public trust through open and responsive government	Maintain the stewardship and preserve its financial and natural resources
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**Attract Families and Working Professionals**

- 1 Business and industry are supported by an appropriately skilled and available workforce.
- 2 Adequate employment is available to residents.
- 3 Resident age distribution meets or exceeds 2 standard deviations from the mean.
- 4 Local student outcomes meet or exceed state standards.
- 5 Biannual community survey results score 4 or 5 (on a scale of 1 to 5) for at least 80% of those surveyed.

Highlight School Strengths	X		X		
Collaborate with Businesses in Promoting FH	X		X		
Expand Social Media and On-Line Messages	X		X		
Establish a Budget for Family Branding	X		X		
Organize a Young Professional Group	X	X	X		

<b><i>Strategic Outcome / Action Items</i></b>	Provide for safety and wellbeing	Respect its special, small-town character and quality of life	Provide superior public services	Sustain the public trust through open and responsive government	Maintain the stewardship and preserve its financial and natural resources
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**Financial stability and Sustainability**

- 1 Town bond rating meets or exceeds AA status.
- 2 Town emergency reserves meet or exceed Maricopa County average.
- 3 Roads and streets meet or exceed defined maintenance standards.
- 4 Town owned buildings and grounds meet or exceed defined maintenance standards.
- 5 Community infrastructure meets or exceeds environmental standards.
- 6 Parks and recreation activities meet or exceed regional standards.

Adequately Fund "Rainy Day Account"	X	X		X	
Increase Revenues	X	X	X	X	

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**Community / Quality of Life / Schools**

- 1 Home values meet or exceed Scottsdale Area Association of Realtors (SAAR) mean values.
- 2 Crime rates meet or are below regional standards.
- 3 Emergency services meet or exceed regional standards.
- 4 Parks and recreation activities meet or exceed regional standards.

Explore Selling/Leasing Unused Properties				X	
Mobilize Community to Lobby State Leaders		X			
Explore Alternative Funding Sources		X			
Utilize Local Talent		X			